

# CAMEROON

## Improving the Mango Value Chain

MASHAV - Israel's Agency for International Development Cooperation at Israel's Ministry of Foreign Affairs is responsible for the design, coordination and implementation of the State of Israel's development cooperation programs and humanitarian assistance efforts.

- ▶ The guiding principles of MASHAV's projects are sustainability and replicability
- ▶ The focus is on capacity building activities in areas in which Israel has comparative advantage and accumulated expertise
- ▶ MASHAV projects include establishing demonstration infrastructures which serve as a platform for training, extension and transfer of advanced Israeli technologies
- ▶ Projects are designed in host countries in cooperation with local and international partners

### Project site



### Main Goal

To increase the productivity and income of smallholder farmers in Cameroon, introduction of added-value crops, and to generate greater employment opportunities through the improvement of the mango value-chain.

### About the project

The project is part of a trilateral cooperation between Israel, Cameroon and Germany. The implementing parties are MASHAV, the Ministry of Agriculture and Rural Development of Cameroon-MINADER, and the Deutsche Gesellschaft für Internationale Zusammenarbeit- GIZ. The project is carried out in alignment with the 2030 Agenda, and is based on Israel's own agricultural and rural experience and on Cameroon's national strategy for agricultural and rural development to reduce food insecurity, improve agricultural outputs and stimulate economic growth.



## Implementation

Introduction of best practices related to the mango value-chain and Israeli innovative techniques, including:

- ▶ Introduction of new high-quality mangoes varieties (Israeli and local) for the export market and improvement of the supply of mango rootstocks
- ▶ Provision of quality training and consultancies for the management of orchards and nurseries on mango fruit production (irrigation, fertilization, fertigation, pruning, pest management)
- ▶ Professional training and consultancy along the whole value chain
- ▶ Establishment of new nurseries and demonstration plots
- ▶ Elaboration of professional material for orchards' management and for the establishment and management of nurseries for mango fruit production including integrated pest management

