

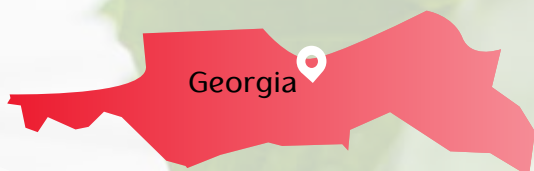
Georgia

Enhancing Vegetable Production

MASHAV - Israel's Agency for International Development Cooperation at Israel's Ministry of Foreign Affairs is responsible for the design, coordination and implementation of the State of Israel's development cooperation programs and humanitarian assistance efforts.

- ▶ The guiding principles of MASHAV's projects are sustainability and replicability
- ▶ The focus is on capacity building activities in areas in which Israel has comparative advantage and accumulated expertise
- ▶ MASHAV projects include establishing demonstration infrastructures which serve as a platform for training, extension and transfer of advanced Israeli technologies
- ▶ Projects are designed in host countries in cooperation with local and international partners

Project site



Main Goal

To boost sustainable economic development and decrease dependence on agricultural imports by enhancing agricultural productivity and production quality, increasing competitiveness in the agro-food sector and ensuring food safety.

About the project

In accordance with the 2030 Agenda for Sustainable Development and Georgia's Strategy for Agricultural Development MASHAV and USAID have partnered with Georgia's Ministry of Agriculture to modernize the country's agricultural sector and improve agricultural productivity. The focus is on enhancing vegetable production along the entire value chain among smallholder farmers and rural enterprises, as well as strengthening the capacity of agricultural extension services through the introduction of modern agricultural technologies, innovative farming techniques and best practices. Collaboration takes place in connection with USAID's programs with a strong emphasis on capacity building, training and technology transfer.



Implementation

Transfer of best practices and knowhow on open-field and protected vegetable production and irrigation along the entire value chain among smallholder farmers and rural enterprises:

- ▶ Introduction of Israeli inputs, modern agricultural technologies, innovative farming techniques and best practices
- ▶ Provision of quality training and consultancies to extend and expand capabilities
- ▶ Short-term consultancies and professional study tours
- ▶ Strengthening the capacity of agricultural extension services
- ▶ Improvement of production techniques and technology
- ▶ Post-harvest handling capabilities

