

MYANMAR

Empowering Smallholder Agricultural Producers

MASHAV - Israel's Agency for International Development Cooperation at Israel's Ministry of Foreign Affairs is responsible for the design, coordination and implementation of the State of Israel's development cooperation programs and humanitarian assistance efforts.

- ▶ The guiding principles of MASHAV's projects are sustainability and replicability
- ▶ The focus is on capacity building activities in areas in which Israel has comparative advantage and accumulated expertise
- ▶ MASHAV projects include establishing demonstration infrastructures which serve as a platform for training, extension and transfer of advanced Israeli technologies
- ▶ Projects are designed in host countries in cooperation with local and international partners

Project site

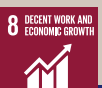


Main Goal

To support rural development and food security by building smallholder farmers' (focusing on rural women) agricultural and entrepreneurial capacities to increase productivity and income and integration into the local economy.

About the project

The project is part of a trilateral cooperation between Israel, Myanmar and Canada. The implementing parties are MASHAV and MEDA-Myanmar (Mennonite Economic Development Associates) with the support of Global Affairs Canada. Within this framework, MASHAV provides training and capacity building in irrigation, agricultural production and entrepreneurial knowhow. Emphasis is placed on environmental sustainability and gender equality strategies to ensure the empowerment of women, agriculturalists and small-medium business owners by providing opportunities to benefit from sustainable agro-business development.



Implementation

Israeli agricultural and entrepreneurship experts conduct specialized courses and consulting missions in the areas of irrigation and water management techniques, intensive crop production and entrepreneurship.

- ▶ Provision of quality training and consultancies to extend and expand extension capabilities
- ▶ Installation of demonstration family irrigation kits in vegetable gardens
- ▶ Linking smallholder farmers to higher value markets
- ▶ Improvement of production techniques and technology to facilitate supplier relationships
- ▶ Business assessment and management skills



Improved farming and business practices

Enhancing community leadership and decision making

Establishment of small and medium enterprises

Establishing structures to support rural women

Business assessment and management skills